



beIN SPORTS AWARDED PRINCIPAL RIGHTS PACKAGE FOR LA LIGA AND COPA DEL REY

For Immediate release

Barcelona, December 3, 2015

As of the coming season, beIN will offer exclusive access to eight matches every match day, one of which will always be either Real Madrid or FC Barcelona, as well as one ‘Clasico’

With this package, beIN SPORTS completes its unique football offer, which already boasts the UEFA-Champions League and UEFA-Europa League

La Liga awarded **beIN SPORTS** the rights to batch 6 of La Liga rights, corresponding to the broadcast of 8 matches every league match day, one of which will always be either Real Madrid or FC Barcelona, as well as one *Clasico* per season, in addition to the corresponding pay-per-view rights to the Copa del Rey. The award of this rights package now means that the **beIN SPORTS** channel will be able to offer its subscribers the very best content from the world of football starting next season: 8 La Liga matches each match day, the complete Champions, the complete Europa League, as well as all the major leagues and international competitions. La Liga today published the results of the auction it announced last November and has granted batch 6 to **beIN SPORTS**, having deemed that the company had presented the best economic offer for La Liga.

Nasser Al Khelaifi, Chairman and CEO of beIN MEDIA GROUP says "We entered the Spanish market a few months ago with the commitment to build the best and most comprehensive sports offering in Spain. We have delivered on that commitment by investing significantly in the UEFA Champions league and by further adding other major European leagues. Today, along with MEDIAPRO we are proud to announce the addition of La Liga to our line up, which represents for many, the very best league and teams in the world. beIN Sports is now the home of La Liga in Spain. We believe in the growth of the Spanish broadcast, media and Pay TV markets and we will continue offer our subscribers the very best sport and world class production. "

For its part, MEDIAPRO highlighted the fact that by incorporating these rights **beIN SPORTS** has become the reference channel for football fans, "confirming the significant role MEDIAPRO has been playing in the development and projection of Spanish football".



As of next season, **beIN SPORTS** will offer its subscribers the very best in football at the best price. Currently, the channel is already offering its clients the best international competitions, being the only channel where viewers can follow the entire Champions and Europa League competitions.

###End###

beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

beIN offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

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