



Press Release

Exclusive Activities in beIN SHOP at Hamad International Airport Win amazing prizes and meet celebrities when you visit beIN SHOP

Doha, 24 April 2016

Doha – Qatar. After the successful opening of beIN SHOP in January 2014 at Hamad International Airport Doha, beIN SHOP now present several exciting activities for all the travelers. beIN SHOP offers very good quality products for its travelers and consumers such as headsets, digital clocks, mobile phone accessories and branding beIN merchandize. During last week of April travelers are encouraged to visit beIN SHOP not only for shopping but for participating in loads of fun activities.

beIN SHOP will be conducting two activities in the coming days. Start date for the first activity, “Scratch & Win”, is April 24, 2016, and it will continue for 3 weeks. All travelers who visit beIN SHOP at Hamad international Airport will get a scratch card. Any lucky winner who find three matching pictures can win a goodie bag. No purchase is necessary to participate in this activity.

The second activity, “Taking Pictures with The Stars”, will be a one-day activity and is scheduled only for April 28, 2016. Numerous beIN star analysts and guests from different countries will be at beIN SHOP posing with the travelers.

BeIN intends not to limit these activities only in April but to continue until May. beIN is keen to keep entertaining its audience and prospects on and off-screen. Visit beIN SHOP next time you are travelling through HIA to participate in these activities and to explore beIN SHOP at HIA. beIN SHOP is located at the departure area.

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About beIN

beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain’s La Liga, England’s Premier League, Italy’s Serie A, France’s Ligue 1, German’s League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world’s other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

beIN offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.



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