

**BEIN TO LAUNCH FIVE EXCITING CHANNELS  
WITH NEW PARTNER AMC NETWORKS INTERNATIONAL**

**AMC will be available exclusively on beIN, with CBS Reality, Extreme Sports Channel,  
Outdoor Channel and Pre-school Channel JimJam completing the line-up**

**Scripted Anthology Drama Series “The Terror” to Debut on AMC  
Worldwide including MENA within Minutes of Premiere on AMC U.S.**

**Doha / London – 25 July 2016** – BeIN and AMC Networks International (AMCNI) today announced the launch of five channels on 1 August. The partnership will see entertainment channel AMC become exclusively available to beIN subscribers in Middle East and North Africa in HD. Four other, newly localised premium AMCNI channels will also launch on the platform including CBS Reality, Extreme Sports Channel, Outdoor Channel and pre-school channel JimJam.

AMCNI also announced the acquisition of AMC Studios’ upcoming anthology drama series “The Terror,” an adaption of the bestselling novel by Dan Simmons, to premiere exclusively on AMC in territories worldwide, including the MENA region in 2017.

Yousef Al-Obaidly, Deputy CEO of beIN MEDIA GROUP, stated, “beIN’s foray into entertainment content has been extremely successful as the platform has been able to attract a number of high quality global and premium content partners during the course of the last few months. Partnering with AMCNI is yet another important milestone for beIN. This new offering from AMCNI brings unique, high quality and diverse content for beIN subscribers. This partnership helps us further consolidate beIN’s position as the leading pay TV network in MENA.”

Ed Palluth, Executive Vice President of Global Distribution, AMC Networks International commented on the new partnership: “We are very excited to launch five of our premium channels on the beIN platform in the Middle East. This agreement allows AMCNI to further expand our footprint and strengthen many of our international brands.” Palluth continued, “We look forward to bringing beIN viewers our newest original series ‘The Terror,’ where it will join a lineup of outstanding, dramatic and bold programming on AMC.”

The 10-episode drama “The Terror” is produced by Scott Free, Emjag Productions and Entertainment 360 in association with AMC Studios. The series will premiere globally within minutes of broadcast on AMC U.S. “The Terror” is distributed internationally by AMC Studios.

Written by David Kajganich (“True Story,” “A Bigger Splash”), who will also serve as co-showrunner with Soo Hugh (“The Whispers,” “The Killing”), the series is set in 1847, when a Royal Naval expedition crew searching for the Northwest Passage is attacked by a mysterious predator that stalks the ships and their crew in a suspenseful and desperate game of survival.

Executive producers are Ridley Scott (“The Good Wife,” “The Man in the High Castle”) and David W. Zucker (“The Good Wife,” “The Man in the High Castle”) of Scott Free, Alexandra Milchan (“The Wolf of Wall Street”) and Scott Lambert (“Paranoia”), both of whom are principals at Emjag Productions, and Guymon Casady (“Game of Thrones,” “Steve Jobs”) of Entertainment 360, the content arm of Management 360.

AMC offers acclaimed movies and premium original series. The channel has produced some of the most awarded and critically acclaimed hit drama series of our time. AMC’s upcoming highlights for the MENA region include AMC original productions “Fear the Walking Dead” seasons 1 and 2, “Game of Arms,” “4<sup>th</sup> and Loud” and “The Night Manager” which has recently been nominated to multiple Emmy awards.

CBS Reality is a joint venture channel between CBS Studios International and AMC Networks International – UK. It features compelling documentaries and hard-hitting real life dramas. Extreme Sports Channel is the TV destination for the world’s most thrilling and inspirational lifestyle, adventure and action sports while Outdoor Channel offers a stunning line-up of original, true HD content dedicated to traditional outdoor activities, from fishing to hunting, and off-road driving to wilderness adventure. Pre-school channel JimJam completes the portfolio offered to beIN subscribers. JimJam is the ideal companion to parenting, providing a stimulating, fun and safe environment for young children. Its high quality programming stars some of the world’s best-loved pre-school TV characters, including Thomas & Friends™; Bob the Builder™; Pingu™; Barney™; Angelina Ballerina™ and Fireman Sam™.

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### **About AMC Networks International – UK**

AMC Networks International – UK is a leading international broadcaster and distributor of thirteen thematic television channels across Europe, the Middle East, Africa and Asia. The diverse portfolio includes AMC, Sundance Channel, Eva, Extreme Sports Channel, MGM Channel and preschool channel JimJam together with joint venture and partnership channels: Outdoor Channel & Polsat JimJam, plus CBS Drama, CBS Action, CBS Reality, CBS Europa and Horror Channel with CBS Studios International.

The consolidated and joint venture channels reach audiences in more than 160 million homes across over 140 countries and in 26 languages.

AMC Networks International – UK is a business unit of AMC Networks International which delivers entertaining and acclaimed programming to more than 140 countries and territories, including Africa, Asia, Europe, Latin America, and the Middle East.

### **AMC Networks International – UK**

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## **About beIN**

**beIN** is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

**beIN** is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

**beIN** offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

### **For further information about beIN, please contact**

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