



The Countdown is On: 2022 Qatar

beIN dedicates full day of special programs to mark countdown for the 2022 FIFA World Cup Qatar™

Doha, Qatar, 21 November 2018: As the four-year countdown for 2022 FIFA World Cup Qatar™ kicks off on November 21st, beIN is dedicating a full day in honor of one of the biggest sporting events in the world on several of its channels, live from the host nation.

From special programs and interviews to reports, beIN will broadcast the captivating history and experiences of the World Cup throughout the years through its unrivalled commentary, expertise, and exclusive footage of some of the most iconic moments in football.

Having been the official broadcaster of the FIFA World Cup since 2010, and also the official broadcaster of 2022 FIFA World Cup Qatar™, several beIN star presenters and guests will report live from several locations around Qatar, including the revamped and ultra-modern Khalifa International Stadium, giving viewers a glimpse into what to expect in just a few short years.

Viewers can tune into beIN's English and Arabic channels, as well as beIN's dedicated 4K channel, to catch historic World Cup matches. beIN's official social media accounts will surprise followers with additional exclusive content and live interviews from Qatar.

Commenting on 2022 FIFA World Cup Qatar™, beIN MEDIA GROUP Sports Advisor Jonathan Whitehead said: "As the official broadcaster, beIN MEDIA GROUP's prime focus is providing millions of viewers with outstanding, top quality and dynamic coverage of the greatest football tournament in the world. As an organization with a strong and very proud footprint in the Middle East, beIN MEDIA GROUP is tremendously excited that the FIFA World Cup will be coming to the Arab region for the first time".

"We are also enormously confident in Qatar's ability to deliver an exceptional World Cup experience, and recent major events in the country have been terrific successes: the 2006 Asian Games, the 2015 World Men's Handball Championship and next year the World Championships in Athletics. In addition to combining vibrant Qatari culture and hospitality with innovative fan and player experiences, the compact nature of 2022 FIFA World Cup Qatar™ will offer millions of fans a unique and distinct experience, and build a lasting legacy in Qatar and the entire MENA region," he added.



beIN is the official broadcaster for the 2022 FIFA World Cup Qatar™ and the 2026 FIFA World Cup, having started its journey as the official broadcaster of the FIFA tournament since 2010.

Follow beIN's Instagram, Facebook and Twitter accounts @beINSPORTS and @beINSPORTS_MENA for Twitter Arabic for all the updates as Qatar counts down to the 2022 FIFA World Cup.

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ABOUT beIN MEDIA GROUP

beIN MEDIA GROUP, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become a leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP'S sports network beIN SPORTS covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), American football (NFL), cricket, rugby, tennis, cycling, volleyball, motor sports, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breath-taking 4K quality.

ABOUT beIN MENA

beIN MENA, an owned subsidiary of beIN MEDIA GROUP with headquarters in Doha, Qatar is a multi-genre platform providing exclusive access to prime sporting competitions including: the Olympic Games, FIFA World Cup, UEFA Champions League, UEFA Europa League, FIFA Confederations Cup, Copa America, Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019, and domestic football leagues across Europe including The Premier League, LaLiga, Serie A, Ligue 1 and the Bundesliga. beIN's unrivalled library of exclusive content also includes tennis (Roland-Garros, US Open, Australian Open and Wimbledon), motorsports (Formula 1, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and NBA, NFL and MLB matches, among others.



beIN MENA also goes beyond sports to offer a complete spectrum of entertainment programming with more than 180 channels available to subscribers including access to blockbuster movies, television series and children's programming. beIN MENA also offers an extensive movie library through its "video on demand" service.

For more information on **beIN MEDIA GROUP**, please contact: mediaoffice@bein.net