

## **Digiturk Secures Exclusive Broadcast Rights in Turkey for the UEFA Champions League and UEFA Europa League**

**Digiturk**, the leading Turkish satellite television provider that is part of the global sports and entertainment group, beIN MEDIA GROUP, has acquired the exclusive rights to broadcast the UEFA Champions League and the UEFA Europa League in Turkey for the next three years, beginning with the 2018-2019 season.

This agreement further enhances Digiturk's premium and unparalleled collection of football programming which includes the exclusive rights in Turkey to the main local leagues SPOR TOTO Super League, SPOR TOTO 1 League; together with the English Premier League\*, LaLiga, Serie A, Ligue 1 and the Brazilian Série A. By subscribing to Digiturk, fans in Turkey can now, for the first time, receive access to a comprehensive range of top-level European football through one single provider.

**Following this latest major rights deal for the broadcaster, Digiturk CEO Yousef Al-Obaidly, said:**

*"We are delighted to welcome the most prestigious competitions in club football to our portfolio of sports programming, complementing other recent agreements reached with LaLiga and Serie A. Turkish football fans now have to look no further than Digiturk to watch the world's best players compete week in, week out. Thanks to our close association with beIN MEDIA GROUP, subscribers also benefit from their high tech broadcasts and on demand technologies, getting viewers closer to the action than ever before. This is fantastic news for sports, and particularly football, fans in Turkey."*

All Digiturk subscribers who have contracts for the "Star of Sports" package will be able to watch UEFA Champions League and UEFA Europa League matches free of charge during the 2018-2019 season. New subscribers who sign up before the end of the year to the "Star of Sports" package will be able to watch the 2018-19 edition of the competitions without any additional payment required.

Digiturk was acquired by beIN MEDIA GROUP in 2016. beIN MEDIA GROUP is one of the world's leading sports and entertainment groups, holding the rights to major sports leagues and competitions across MENA, Turkey, France, Spain, the USA, Canada, and the APAC region; while also being a major player in entertainment through its MIRAMAX film studio and pioneering partnerships with other leading entertainment groups such as BBC Studios, DreamWorks and Warner Bros.

*\*English Premier League matches are broadcast together by Digiturk's beIN SPORTS channels and S Sport TV in Turkey.*

**For information:**

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**About beIN MEDIA GROUP:**



**beIN MEDIA GROUP**, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become the leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 4 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP's sports network, beIN SPORTS, holds the single largest portfolio of sports rights of any global broadcaster. It covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), motor sports (Formula 1 and Moto GP), American football (NFL), cricket, rugby, tennis, cycling, badminton, volleyball, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey with a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP uses the latest technology to ensure that its viewers receive thrilling entertainment in high definition, on a platform that suits them best. beIN recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breathtaking 4K quality. It also offers over-the-top live (OTT) broadcasting and catch-up services across all devices through beIN CONNECT.