



*for immediate release*

## **beIN SPORTS Agrees Broadcast Rights Deal for South American Football Tournaments**

*Copa Libertadores, Copa Sudamericana and Recopa Sudamericana to be broadcast around the world on beIN SPORTS from 2019*

**LONDON, DOHA 24 January, 2019** – The South American Football Confederation (CONMEBOL), FC Diez and beIN MEDIA GROUP have today announced a multi-year media rights agreement that will see beIN SPORTS exclusively broadcast the Copa Libertadores football tournament across the USA, Canada, Australia, New Zealand and 24 territories in the Middle East and North Africa.

South America's premier club football tournament will be shown on beIN SPORTS in the USA, Canada, Australia and New Zealand for the first time, and strengthens the company's expanding portfolio of major sports rights.

beIN MEDIA GROUP has also acquired the rights to the second most important South American club football tournament, the Copa Sudamericana. Both tournaments take place in the calendar year with multiple kick-off time slots and minimal crossover, allowing beIN SPORTS to broadcast live all 262 matches each year from both competitions across linear and digital channels.

The four-year deal, from 2019 to 2022, will allow beIN SPORTS to play its part in making the historic tournament a truly global spectacle.

**Martin Aurenche, Vice President of Sports Content of beIN MEDIA GROUP, said:** "We are delighted to have secured the rights to the Copa Libertadores, Copa Sudamericana and Recopa Sudamericana for the next four years across multiple territories. beIN SPORTS will broadcast these thrilling, passionate and historic tournaments, demonstrating our commitment to becoming the leading global sport and entertainment network.

"This new deal is particularly exciting for beIN SPORTS subscribers in the USA and Canada, who will be able to watch some of the future stars of global football during midweek prime time viewing hours.

"For our subscribers in the Middle East and North Africa, and Australia and New Zealand, these rights will become the centre piece of our South American football coverage."

**Jose Astigarraga, Secretary General of CONMEBOL, said:** "We are pleased with the recent alliance with beIN SPORTS for the transmission of our South American football tournaments. This alliance will ensure that south American football lovers around the world can live the passion of our tournaments."

The deal was brokered by FC Diez Media, a joint venture between Perform and IMG, set up to advise CONMEBOL on their commercial rights for club competitions.

**-Ends-**



**Notes for editors**

The new deal between beIN MEDIA GROUP, FC Diez and CONMEBOL will broadcast the Copa Libertadores, Copa Sudamericana and Recopa Sudamericana in following territories between 2019-2022:

USA, Canada, Australia, New Zealand, Bahrain, Iraq, Iran, Kuwait, Jordan, Lebanon, Mauritania, Oman, Palestine, Qatar, Saudi Arabia, South Sudan, Sudan, Syria, United Arab Emirates, Yemen, Algeria, Chad, Libya, Morocco, Somalia, Tunisia, Egypt and Djibouti.

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#### ABOUT beIN MEDIA GROUP

**beIN MEDIA GROUP**, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become a leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP'S sports network beIN SPORTS covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), American football (NFL), cricket, rugby, tennis, cycling, volleyball, motor sports, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breath-taking 4K quality.

#### ABOUT beIN MENA

**beIN MENA**, an owned subsidiary of beIN MEDIA GROUP with headquarters in Doha, Qatar is a multi-genre platform providing exclusive access to prime sporting competitions including: the Olympic Games, FIFA World Cup, UEFA Champions League, UEFA Europa League, FIFA Confederations Cup, Copa America, Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019, and domestic football leagues across Europe including The Premier League, LaLiga, Serie A, Ligue 1 and the Bundesliga. beIN's unrivalled library of exclusive content also includes tennis (Roland-Garros, US Open, Australian Open and Wimbledon), motorsports (Formula 1, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and NBA, NFL and MLB matches, among others.

beIN MENA also goes beyond sports to offer a complete spectrum of entertainment programming with more than 180 channels available to subscribers including access to blockbuster movies, television series and children's programming. beIN MENA also offers an extensive movie library through its "video on demand" service.

For more information on **beIN MEDIA GROUP**, please contact: [mediaoffice@bein.net](mailto:mediaoffice@bein.net)