**Get Connected, Get More with beIN ON DEMAND**

**Doha, Qatar – 28 February 2019**: beIN, the home of entertainment and sports in the MENA region offers its viewers and fans the chance to access a world of entertainment and exclusive content with beIN ON DEMAND.

Viewers have access to thousands of movies, series, sports and kids content available for free with a click of a button by simply connecting the beIN Set-Top-Box to the internet.

beIN subscribers can also download the newest releases and blockbuster hits, save them to their library and enjoy instant access.

beIN ON DEMAND also features Catch Up TV- ensuring subscribers never have to miss their favourite movies, series or sporting events.

With beIN ON DEMAND, viewers gain access to the action packed beIN store which allows subscribers to buy or rent the latest titles Hollywood has to offer such as Disney’s The Nutcracker and the Four Realms, Fantastic Beasts: The Crimes of Grindelwald, A Star is Born and much more.

To access beIN ON DEMAND, viewers will need to connect their beIN Box to their home internet by cable or Wi-Fi and follow the simple instructions on <https://www.bein.net/en/vod/>.

Subscribers with the beIN Media server box can connect to the internet instantly. Those with beIN PVR Plus or PVR boxes need to insert any type of hard drive or USB to be able to download any content available on beIN.

Viewers with the HD Box must update their boxes to the brand new beIN box and enjoy all the world class content that beIN has to offer.

Whether a sports fan or film buff, don’t miss the chance to connect to beIN ON DEMAND and witness the full beIN experience.

For more information on beIN ON DEMAND, visit [www.bein.net/ondemand](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.bein.net_ondemand&d=DwMGaQ&c=4JOzdpIlQcN5fHQL_PMhCQ&r=p7Drafhl0S2NIHkkuTC1SwhMLEOvHEHpEpbmXNltw38&m=RjEOLCvBavRTb0xe8zs7kI17i6SETG_YNAImENK12DQ&s=8ieF_bEAe5q6-ApPUIr8g2v9VNItWnVUfNu1Tv0SHos&e=).

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**ABOUT beIN MEDIA GROUP**

**beIN MEDIA GROUP**, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become a leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP’S sports network beIN SPORTS covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), American football (NFL), cricket, rugby, tennis, cycling, volleyball, motor sports, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breath-taking 4K quality.

**ABOUT beIN MENA**

**beIN MENA**, an owned subsidiary of beIN MEDIA GROUP with headquarters in Doha, Qatar is a multi-genre platform providing exclusive access to prime sporting competitions including: the Olympic Games, FIFA World Cup, UEFA Champions League, UEFA Europa League, FIFA Confederations Cup, Copa America, Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019, and domestic football leagues across Europe including The Premier League, LaLiga, Serie A, Ligue 1 and the Bundesliga. beIN’s unrivalled library of exclusive content also includes tennis (Roland-Garros, US Open, Australian Open and Wimbledon), motorsports (Formula 1, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and NBA, NFL and MLB matches, among others.

beIN MENA also goes beyond sports to offer a complete spectrum of entertainment programming with more than 180 channels available to subscribers including access to blockbuster movies, television series and children’s programming. beIN MENA also offers an extensive movie library through its “video on demand” service.

For more information on **beIN MEDIA GROUP**, please contact: mediaoffice@bein.net