



BEIN SPORTS RENEWS BROADCAST RIGHTS FOR LA LIGA, SERIE A AND LIGUE 1

beIN SPORTS announces multiyear renewals of top soccer leagues in Spain, Italy, and France

MIAMI, FL – August 18, 2015 – beIN SPORTS, the international sports network, recently announced the renewal of the exclusive broadcast rights for three of the top soccer leagues in the world - Spain's La Liga, Italy's Serie A and France's Ligue 1, commencing with the 2015-2016 seasons. All matches from these leagues will be available on beIN SPORTS, beIN SPORTS en Español and beIN SPORTS CONNECT, the network's live streaming platform.

"We at beIN SPORTS are thrilled to announce the renewal of these three great competitions, and we are very happy that we will continue to provide sports fans with the world's best sporting events," said Yousef Al-Obaidly, Deputy CEO of beIN Media Group. "With so many exclusive live matches, a one-of-a-kind viewing experience, and top notch original programming, beIN SPORTS continues to provide the content that passionate soccer and sports fans crave - whether they are watching in the comfort of their home or on a mobile device."

Known as "the league of the stars," La Liga is the top football league in Spain, with star studded talent including Lionel Messi, Cristiano Ronaldo, Neymar Jr., James Rodriguez and Luis Suarez. This season kicks off on August 21st with a full slate of ten matches. Highlights for the upcoming schedule include the always anticipated "El Clasico" matchup, where Spain's top teams, FC Barcelona and Real Madrid, go head to head on November 22nd at the Santiago Bernabéu Stadium in Madrid.

Serie A, Italy's first division soccer league, will kick off on August 22nd. The top matches to watch this season include three time defending champions Juventus vs. last year's runner up Roma on August 30th, as well as the Milan Derby, where city rivals AC Milan and Inter Milan go head to head on September 13th.

Ligue 1, France's top soccer division will kick off on August 7th. Exciting matchups to watch include the first "Le Classique" of the season, played between bitter rivals Olympique Marseille and three time defending champion Paris Saint-Germain on October 3rd.

beIN SPORTS will cover all matches from these leagues across its family of networks, beIN SPORTS, beIN SPORTS en Español, and beIN CONNECT - the live streaming platform than can carry up to 11 live matches or events.

All news and analysis from these leagues and the world of sports is covered on The Express and Express Extra, which airs daily. Experts also discuss, react, and preview all of the happenings in the world of soccer on The Locker Room, which airs weekly.

For more information, please visit www.beinsports.tv. Follow us on Twitter @beINSPORTSUSA and/or @ESbeINSPORTS and like our beIN SPORTS USA Facebook page for breaking news and real-time updates.

About beIN SPORTS USA

beIN SPORTS USA is the international sports network. Launched in 2012, beIN SPORTS is the fastest growing international sports network in the U.S. and is offered on 9 of the largest 10 cable/satellite TV providers in the U.S., as well as other systems across the country. beIN SPORTS offers viewers premium sports content and entertainment across multiple platforms including TV channels beIN SPORTS and beIN SPORTS en Español and live streaming on beIN SPORTS CONNECT. A cornerstone of beIN SPORTS is its unrivaled live soccer coverage, which includes live matches from La Liga, Serie A, Ligue 1, and CONMEBOL/CONCACAF World Cup Qualifiers, as well as news and in-depth analysis of all the top leagues from around the world. With beIN SPORTS CONNECT, authenticated subscribers can also enjoy all the exciting action from the two networks and stream live overflow matches offered in HD on your computer, tablet or smartphone. In addition to soccer, beIN SPORTS serves as a haven to fans of motorsports, tennis, rugby, volleyball and boxing, among others.

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